

Governor's Motorcycle Advisory Council

DMV – Room 702

06/10/08

10:00a.m. – Noon



www.motorcycleva.com

Chair: Rick Richardson

Recording Secretary: Audrey Odum

Council Members:

Bernard Adams	Richard Becker	Graeme Bisdee
Jim Cannon	Dale Coyner	Ralph Davis for Sec. Homer
Capt. Richard Denney	Alleyn Harned for Sec. Gottschalk	
Mark Hodges	Richard Holman	Pam Jewell
Keith Lindgren	John Mazza	Tom McGrath
David Mosley for Bruce Biondo		James Ramsey
Rick Richardson	Patrick Sanders	Chuck Talley
Shawn Walker	Steven Witmer	

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Council Members

Absent:

Marquita Brooks	Robert Crouch	Sheriff Steve Draper
Charles Finley	Melissa Franklin	Sec. Pat Gottschalk
Julia Hammond	Sec. Pierce Homer	Chief Jack Jacocks
Richard Lewis	Sec. John Marshall	Joseph Marshall
Del. Samuel Nixon, Jr.	Sen. Phil Puckett	Brennan Shepard

Greetings

Chair Rick Richardson welcomed everyone for attending and requested a brief introduction from each member.

Roll Call

The Chair conducted roll call. Representation was sufficient for Quorum.

Public Comment

No public comment.

There were four visitors present:

Roger Gouldman with Richmond Motorcycle Club
Glennadine Gouldman with Motormaid
Mike Sorensen with VCU Training Center

Approval of Past Minutes

The Chair asked Council to review and approve minutes from April 2008 meeting. Minutes approved with no amendments.

Committee Reports

Tourism:

Richard Holman discussed some road hazards that motorcyclist encounter. Richard also mentioned the report he received on “Economic Impact of Motorcycle Events on Local Communities” and what the impact for attending an event would be. (Report to be sent to Council members.)

Economic Development:

Rick Richardson discussed recent economic impacts on the motorcycle industry. Continues to identify economic opportunities and continues to keep an eye on the foreign market.

Safety:

Keith Lindgren discussed a recent newspaper article covering motor scooters. Concern was voiced on the rising sales for this type of vehicle due to the increase of gas prices. Several issues were mentioned; safety requirements for the riders of scooters and the concern of this type cycle being classed with the motorcycles. Another issue was the penalties for motorcyclist not having the motorcycle endorsement on their driving records. The safety committee will have a report that will offer recommended avenues to promote safety along with developing a structure on how to handle the motor scooter issues at the next Council meeting.

Action: Would like DMV to furnish any data collected related to crashes / fatalities on motorcycle vs. scooters at the next meeting.

Marketing / Communications:

Dale Coyner discussed T-Shirt sales and would like to see more promotion of shirt sells amongst the motorcycle dealers and motorcycling community.

Deputy Secretary Ralph Davis mentioned the motorcycle flyer being developed through VDOT and would like to see flyer distributed with motorcycle licenses. Virginia Tourism offered to promote and display flyer at their locations.

Tom McGrath mentioned several motorcycle grant funding opportunities that cover the production of PSA's, crash reconstruction, survey's, etc.

Action: Tom McGrath requested clarification on relating to the helmet use survey?

Action: Furnish Council dates and times for airing of motorcycle PSA's.

Finance:

Chair Rick Richardson furnished a brief financial update for Charlie Finley in his absence. Keith Lindgren to work with finance committee on the establishment of appropriate structure for housing of funds.

Virginia Tourism Comments

Alisa Bailey, President of the Virginia Tourism Corporation informed the Council the effects the rising gas prices has on tourism. VTC currently is operating on a 1996 budget level. Ms. Bailey also reported on motorcycle tourism promotion in Pochhontas County, West Virginia.

By Laws Revisions

Chair Rick Richardson distributed revised by-laws which conform to the new Executive Directive #8 signed by Governor Kaine in 2008. Council was asked to review and a vote to amend by-laws will be taken at the next scheduled Council meeting on revisions.

Organizational Issues

Chair Rick Richardson emphasized the importance of the various committees and would like too increase the productivity of our Council by energizing the committee structure. He would also like to see the committees develop concrete recommendations to promote motorcycling and motorcycle safety in the Commonwealth.

With the five standing committees: Tourism, Economic Development, Safety, Marketing/Communications, and Finance, the intent is to give a committee assignment to all members of the Council except for ex-officio members. The Chair asked that if members had a specific interest in a committee to let him know before July 15. After that date assignments will be made.

New Business from Floor

None

Future Meeting(s) -

August 8, 2008 at 11:00 a.m. – Virginia International Raceway, Halifax County
November 18, 2008
February 10, 2009
May 12, 2009

Meeting Adjourned