

Governor's Motorcycle Advisory Council

DMV

03/15/07

10:00a.m. – Noon

DRAFT



www.motorcycleva.com

Chair: Robert P. Crouch, Jr.

Recording Secretary: Audrey Odum

Council Members:

Robert Crouch	Bernard Adams	Richard Becker
Bruce Biondo	Marquita Brooks	Jim Cannon
Capt. Denney	Ralph Earnhardt	Charles Finley
Pam Jewell	Dep. Sec. Scott Kasprovicz	
Keith Lindgren	Joseph Marshall	John Mazza
Tom McGrath	James Ramsey	Steve Bridges for Rick Richardson
Lora Sharkey	Dep. Sec. David Smith	Chuck Talley
Shawn Walker		

Guest:

Glennadine Gouldman w/Motor Maids of North American
Roger Gouldman
Joe Squire, American Legion Post 210
Harry Warner w/Virginia War Memorial
Steven Witmer, Assistant Attorney General

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Council Members

Absent:

Chief Charles Bennett	Dale Coyner	Sheriff Steve Draper
Melissa Franklin	Sec. Pat Gottschalk	Julia Hammond
Richard Holman	Sec. Pierce Homer	
Sec. John Marshall	Del. Samuel Nixon, Jr.	Sen. Phil Puckett
Patrick Saunders		

Greetings

Chair Bob Crouch welcomed and thanked everyone for attending.

Introductions & Roll Call

Introductions and roll call concluded. Representation was sufficient for Quorum.

Council Business

The Chair asked Council to review and approve minutes from December 12, 2006 meeting. Minutes approved with no changes. The Chair discussed Executive Order 45 and Council appointments.

Committee Reports

Tourism: Ralph Earnhardt informed the Council that the Tourism Board has committed to the Council that they will match up to \$10,000 any funds we can pull together for tourism related projects. He also mentioned the Virginia *is for motorcycle Lovers* ♥® bumper sticker and that they would be made available for rides, etc.

In order to promote the Motorcycle Council and its mission, it was again suggested that motorcycle information (PSA and Brochure) be made available for upcoming events.

Economic Development: Steve Bridges furnished a brief update on behalf of Rick Richardson. Letter was prepared for Governor's signature covering opportunities for the motorcycle industry and motorcycling in Virginia. Discussed hosting the April meeting at the VEDP office. Representation from Piaggio / NY will present Piaggio's two-wheel transportation initiative to the Council. Council agreed.

Safety: Keith Lindgren discussed goals and objectives that the safety committee was discussing for the upcoming year. Concerns were again addressed on seeking resources to promote the PSA.

Marketing / Communications: In Dale's Coyner absence, an open discussion amongst Council members and guest resulted in the following suggestions:

- Council should consider setting up booth, etc. at the Hog Rally in Williamsburg and VIR in Danville.
- Contact May Lilly Lee with VA Currents to see if they could assist with promoting the PSA and the Council and its mission. (Harry Warner w/ VA War Memorial to furnish contact info.)

Finance: Charlie Finley reviewed Committee finance needs and housing of funds. Chuck Talley suggested that Committee members willing to make a donation to the Council may be a good way to show other potential investors how important the Council members feel about the Council and its mission.

Action: Charlie Finley and Tom McGrath will work together with advice from the Assistant Attorney General assigned to DMV on setting up an account and housing funds on behalf of Council. Council consensus was to move forward after receiving advice from AG's office.

Action: Sub-Committees to have an estimate of funding needs at the April 10th meeting.

Legislation

Jim Cannon discussed and summarized HB2177 (previously HB 280).

Tom McGrath discussed problems surrounding the toll bill. Trying to collect information on Smart Tag and the proper installation for motorcycles.

Presentation

Special Agent Carl Fisher with Virginia State Police gave a brief overview of the "Motorcycle VIN Etching" program offered through Virginia State Police.

New Business from Floor

Council members discussed upcoming charity rides. The Council would like to obtain a list of all charity rides, clubs and organizations involved in these rides and any pro-active funds raised by groups. Opportunity exists to plug this information into the motorcycle website, showing activities of motorcyclist in Virginia.

Public Comment

Harry Warner with the Virginia War Memorial was present to inform the Council on upcoming ride to benefit the Virginia War Memorial. More information can be found at www.vawarmemorial.org.

Future Meeting(s)- April 10, 2007
VEDP Office / Riverfront Plaza
Richmond, VA

Meeting Adjourned