



Governor's Motorcycle Advisory Council
Virginia Department of Motor Vehicles – Room 702
December 8, 2009

MINUTES

Council Members Present:

Bruce Biondo
Jim Cannon (Council Chair)
Dale Coyner
Bob Crouch (Chair Emeritus)
Captain Richard Denney
Charlie Finley
Glennadine Gouldman
Dep. Sec. Ralph Davis (Sec. Homer)

Mark Hodges
Richard Holman
Wes Hurst
Pam Jewell
Keith Lindgren
John Mazza
Keith McCrea

Tom McGrath
Jim Ramsey
Patrick Sanders
Chuck Talley
Shawn Walker
Judy Watkins
Steve Witmer

Council Members Absent:

Richard Becker
Graeme Bisdee
Sheriff Steve Draper
Melissa Franklin

Sec. Patrick Gottschalk
Chief Jake Jacocks
Sec. John Marshall
Delegate Sam Nixon

Senator Phillip Puckett
Rick Richardson
Brennan Shepard

Others:

Diana Boxey - VA Hospitality & Travel Association
Waynette Anderson – Sponsor Hounds
Elliott Broyles – Sponsor Hounds
Goldie Gouldman

Matt Martin – DMV
Audrey Odum – DMV MC Staff Support

Welcome Remarks, Introductions and Roll Call:

Chair Jim Cannon welcomed the group, recognized three new members; Wes Hurst, Glennadine Gouldman and Keith McCrea. Roll call was conducted. Quorum was present.

Vice Chair Chuck Talley mentioned concerns surrounding Sport Bikers involvement and would like to encourage and recognize their involvement in future events, tours, etc.

Public Comment:

Guests were asked to identify themselves and public comment was solicited. No public comment was received.



Review of Minutes:

Chair asked for additions/changes to the September 2009 Council Meeting Minutes that were e-mailed to members. None were presented. Motion was made, seconded and carried to accept the Minutes as presented.

Committee Reports:

Finance: Chair to the Finance Committee, Steve Witmer offered a brief update and indicated the Committee would be meeting immediately following session to discuss current funding. Steve mentioned the requirements surrounding receiving matching funds from Virginia Tourism. He also advised the Council of the extra 2009 t-shirts and suggested ways to eliminate stock.

Economic Development: Wes Hurst reported for the Economic Development Committee and report on the Committees new mission statement.

Safety: Sheriff Draper was not present to report.

Marketing/Communications: Chair Pam Jewell indicated that the Committee had not met due to involvement in the tour and other activities. Report forthcoming.

Tourism: Chair Rich Holman mentioned activities were moving forward with 2010-75th Anniversary of the Blue Ridge Parkway. Chair Rich Holman also mentioned a problem with highway patching in Highland County but had been corresponding with VDOT on problem. Additional information on the anniversary events can be found at www.blueridgeparkway75.org.

Motorcycle Grand Tour of Virginia

Melissa Franklin, Chair of the task force for the 2009 Motorcycle Grand Tour of Virginia was unavailable. Keith McCrea gave a brief overview on sponsors and riders involved in the tour. Keith also mentioned that planning for the 2010 tour has begun and the first meeting is planned for this week, Friday, December 11th. Keith covered some current and future activities:

- Theme for the 2010 tour to surround the 75th Anniversary of Blue Ridge Parkway;
- Survey from 2009 participants and task needing to be addressed from the 2009 tour;
- Compiling the 2010 task force;
- Increase awareness on Tourism, and
- More dynamic web presence, increase in tour participation, special programs and funding.

Recommendation: Seek sponsors input and recommendations on tour activities.
Incorporate more information on passport.

Old Business:

Dale Coyner furnished an update from Bob White with "Wheels thru Time" out of North Carolina who hopes to mirror the establishment of a motorcycle council in his state. Dale joined Bob in Greensboro for a NC Tourism



Association meeting to answer questions about Virginia's motorcycle effort and Bob Crouch is on the schedule to assist Bob White in April.

New Business: Waynette Anderson and Elliott Broyles from Sponsor Hounds out of Roanoke were present to discuss the Blue Ridge Bike Fest and opportunities for the Council to have an information booth at the 2010 event. (April 9-11)

Bruce Biondo mentioned receiving funding for 2010 that will be used in the motorcycle training program.

Chair Jim Cannon stressed the importance of the Motorcycle Council and participation from all involved. Committee involvement is essential to reaching goals.

Next Meeting: March 10, 2010 – DMV Headquarters, Richmond, VA

Meeting Adjourned