

# Governor's Motorcycle

## Advisory Council

DMV - Richmond, Virginia

04/11/06

10:00a.m. – Noon

**DRAFT**



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**Chair:** Robert P. Crouch, Jr.

**Recording Secretary:** Audrey Odum

***Council Members:***

Robert Crouch  
Dale Coyner  
Richard Holman  
Patrick Sanders

Richard Becker  
Charles Finley  
Keith Lindgren  
Lora Sharkey

James Cannon  
Julia Hammond  
John Mazza, Jr.  
Charles Talley

***Council Members/  
Agency Representatives:***

VEDP: Rick Richardson  
VDOT: Mark Hodges  
ABC: Will Moore for Shawn Walker

VSP: Captain Richard Denney  
DMV: Bruce Biondo

***Secretaries:***

Secretary John Marshall  
Deputy Secretary David Smith and Assistant Secretary Vivek Kundra, for Secretary Gottschalk

***Other Guest:***

AG's Office: Assistant Attorney General Steve Whitmire  
VDFP: Kelli Turner  
Full Throttle of Virginia: Doug Crew  
Motormaid, Inc.: Glennadine Gouldman

***Council Members***

***Absent:***

Bernard Adams  
Ralph Earnhardt  
Joseph Marshall  
Senator Phillip Puckett

Col. Charles Bennett, Jr.  
Melissa Franklin  
J. Thomas McGrath  
James Ramsey

Sheriff Steve Draper  
David Jennings  
Delegate Samuel Nixon, Jr.

**Greetings and Introductions**

Chair Bob Crouch welcomed and thanked everyone for attending the second official meeting of the Governor's Motorcycle Advisory Council. The Chair recognized Assistant Attorney General Steve Whitmire and other guest mentioned above.

## **Roll Call**

Chair Bob Crouch asked Bruce Biondo to call roll.

## **Council Business**

The Chair asked Council to approve minutes from February 2, 2006 meeting. Minutes approved. John Mazza made motion and Jim Cannon second.

Richard Becker addressed the Mission Statement and recognized Joseph Marshall in his absence, for spearheading this committee. Two of several versions were presented to the Council. Council agreed to accept Draft #4, copy attached.

Lora Sharkey reviewed draft of proposed by-laws. Council members to review and submit comments back to Lora at [lsharkey@pwcgob.org](mailto:lsharkey@pwcgob.org) . By-laws tabled until June meeting.

Keith Lindgren furnished an updated on the PSA Opportunity with Metro Productions. Various scenarios were presented and Jim Cannon was asked to review on behalf of committee. Volunteers were needed to participate in the PSA. Once date is confirmed volunteers will be contacted.

The Chair addressed letter from Delegate Leo Wardrup in reference to House Bill 280 (Mandatory rider education.) Council will respond via correspondence identifying the challenges associated with this bill.

Various other issues were raised concerning motorcycle safety:

- Motorcycle Training
- Safety Issues
- Fund Raising

The Chair mentioned the various committees that need to be formed to carry out the mission of the Council. The committees that have been identified are as follows:

Tourism – Julia Hammond	Economic Development – Rick Richardson
Safety – Keith Lindgren	Marketing / Communications – Dale Coyner
Finance – Charles Finley	

The representatives will bring information relating to the structure and purpose of each committee to the next Council meeting.

## **Presentations**

Dale Coyner gave an update on the template that will be available for the Council to use when speaking about the Governor's Motorcycle Advisory Council. Various suggestions were specified and asked to be incorporated in the presentation. (Work in progress.)

Kellie Turner did an overview of the motorcycle website and discussed future updates and opportunities.

## **New Business**

None

**Public Comment**

Assistant Attorney General Steve Whitmire and Glennandine Gouldman with Motormaid, Inc. both thanked the Council for a very informative meeting and expressed an interest to stay involved with the Council's activities.

**Date of Future Meetings**

June 13, 2006

Several suggestions were presented for future meetings. Natural Bridge and Griffin Tavern were recommended. Final location to be determined.

**Meeting Adjourned**

# **Governor's Motorcycle Advisory Council Mission Statement**

## **Draft #4**

Committed to the principle that motorcycling is good for Virginia and Virginia is good for motorcycling, the Governor's Motorcycle Advisory Council exists to promote motorcycle related tourism, business development, and motorcycle awareness and safety; to facilitate communication and collaboration between the motorcycling community and government agencies; and to advise the Governor on issues affecting motorcycling in the Commonwealth.

## **Draft #5**

The Governor's Motorcycle Advisory Council exists to promote motorcycle related tourism, business development, and motorcycle awareness and safety; to facilitate communication and collaboration between the motorcycling community and government agencies; and to advise the Governor on issues affecting motorcycling in the Commonwealth.