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**Governor's Motorcycle Advisory Council**  
**Carroll County – Blue Ridge Music Center**  
**June 11, 2010**

**MINUTES**

**Council Members Present:**

Bruce Biondo  
Jim Cannon (Council Vice Chair)  
Captain Richard Denney

Sheriff Steve Draper  
Richard Holman  
Wes Hurst  
Jay Langston

Brennan Shepard  
Chuck Talley  
Steve Witmer

**Guests Present:**

Rob Lawrence, Rider Alert Corp.  
Robert White – “Wheels thru Time”, N.C.

Susan Rogers, Cruising for a Cure  
Bob Sturm, Cruising for a Cure

**Welcome Remarks, Introductions and Roll Call:**

Chair Jim Cannon welcomed the group, thanked Wes Hurst and Carroll County-Blue Ridge Music Center for hosting the Council meeting and conducted roll call. **Quorum was not present.**

**Public Comment:**

No public comment was received.

**Review of Minutes:**

**Chair indicated minutes from the March meeting would be carried over for approval at the September meeting due to lack of attendance and quorum.**

**Committee Reports:**

**Finance:** Chair Steve Witmer furnished an update on funds generated from the grand tour. (641 riders, 82 stops) Tour should net \$8,000. Current Funds - \$23,050. **More details to be furnished at the September meeting.**

**Economic Development:** Chair Wes Hurst mentioned that booths and displays were at locations promoting grand tour. **Chair Jim Cannon to contact Keith Lindgren for promotions to support tour.**

**Safety:** Chair Steve Draper mentioned fatalities and that the count was up by 10 from previous year.

**Marketing/Communications:** No Report. Chair Pam Jewell not in attendance.

**Tourism:** Chair Rich Holman recognized the electric bike qualifying at events.



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### **Old Business:**

**Report from Nominating Committee: Carried over to September meeting due to lack of quorum.**

Robert White gave an update on the BRP'75 Conference Panel at ASU and thanked the Council and Bob Crouch for their support.

### **New Business:**

Rob Lawrence with Rider Alert Corporation gave a presentation on the Rider Accident Alert Card. The concept of the RAA Card is to place next of kin and contact details inside a motor cyclist's crash helmet to provide details to attending emergency services and or emergency department staff, where a rider cannot communicate with first responders and beyond.

Council impressed with program. Steve Draper and Steve Witmer were asked to keep this line of communication open. **Bring up at September meeting, seeking Council's endorsement of program.**

Susan Rogers and Bob Sturm furnished a presented on "Cruising for a Cure" which benefits the leukemia and lymphoma society. Group rides to earn money to help in funding research for a cure.

### **Next Meeting:**

September 9, 2010 – DMV Headquarters

Meeting adjourned.