

The MVDB is in the process of reviewing our Advertising Regulations. This comprehensive review is being conducted in conjunction with Governor McDonnell's regulatory reform initiative.

We published a Notice of Intended Regulatory Action in the Commonwealth of Virginia's TownHall Hall WEB site seeking comments. At the expiration of the thirty-day comment period, one comment was left on the WEB site. In addition, an article was included in the February edition of our Dealer Talk Newsletter seeking comments.

Our next step in reviewing these Regulations is to convene a meeting of the Regulatory Advisory Panel. The Panel will meet 30 minutes after the conclusion of the Full Dealer Board Meeting which begins at 9:00 on May 13, 2013. However, the Panel meeting will not begin earlier than 1:30.

Section Code [46.2-1581](#). (Regulated advertising practices) and [46.2-1582](#). (Enforcement; regulations) are the laws related to dealer Advertising. This link will take you to the current regulations: [Advertising Regulations](#).