

Governor's Motorcycle Advisory Council

Sheraton Park South

ACTS Conference

06/13/07

8:30a.m. – 10:30a.m.



www.motorcycleva.com

Chair: Robert P. Crouch, Jr.

Recording Secretary: Audrey Odum

Council Members:

Robert Crouch	Bernard Adams	Bruce Biondo
Marquita Brooks	Jim Cannon	Dale Coyner
Sheriff Steve Draper	Melissa Franklin	Richard Holman
Pam Jewell	Keith Lindgren	Joseph Marshall
Sec. John Marshall	John Mazza	Tom McGrath
Del. Samuel Nixon, Jr.	James Ramsey	Patrick Saunders
Alleyn Harned for Dep. Sec. David Smith		Chuck Talley
Shawn Walker		

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Council Members

Absent:

Richard Becker	Chief Charles Bennett	Capt. Richard Denney
Ralph Earnhardt	Charles Finley	Sec. Pat Gottschalk
Julia Hammond	Mark Hodges	Sec. Pierce Homer
Sen. Phil Puckett	Rick Richardson	Lora Sharkey

Greetings

Chair Bob Crouch welcomed and thanked everyone for attending.

Introductions & Roll Call

Introductions and roll call concluded. Representation was sufficient for Quorum.

Council Business

The Chair asked Council to review and approve minutes from April 2007 meeting. Minutes approved with no amendments.

Committee Reports

Tourism:

Richard Holman mentioned several bike rides and furnished information on both.

Council to continue looking for opportunities to promote the Motorcycle Council and its mission.

Suggestion was made that VDOT be contacted in reference to designating certain highways for safe routes for the motorcyclist.

Economic Development:

No one present to give update.

Safety:

Keith Lindgren discussed the recent statistics involving motorcycles. David Mosley will be working closely with Tom McGrath on issues surrounding the increase in motorcycle fatalities. Bruce Biondo mentioned there was a new motorcycle grant that would be available to assist with a motorcycle conference, media campaign and training.

Action: Council would like breakdown of motorcycle statistics. (i.e., ages, road types, reason for crash and the number of increase for riders for a year.)

Marketing / Communications:

Dale Coyner presented ideas for a new design for the motorcycle website.

Dale also model a shirt with the new logo *Virginia is for motorcycle Lovers* ♥® .

Suggestion was made to have a shirt with the motorcycle logo displayed at training sites and a business card be made to hand out. The card would contain the motorcycle website location and from there information would be furnished on how to obtain a shirt.

Finance:

Keith Lindgren mentioned that the Motorcycle Foundation was housing funds and mentioned donations as of this date.

New Business from Floor

Pam Jewell handed out brochure and discussed the new HEAT Program. (Stop Motorcycle THEFT in its Tracks)

Public Comment

None

Future Meeting(s)-

August 10, 2007
Natural Bridge

Meeting Adjourned