



Governor's Motorcycle Advisory Council
Virginia Department of Motor Vehicles – Room 702
February 10, 2009

MINUTES

Council Members Present:

Bernie Adams	Sheriff Steve Draper	Rick Richardson (Council Chair)
Graeme Bisdee	Melissa Franklin	Brennan Shepard
Bruce Biondo	Richard Holman	Chuck Talley
Jim Cannon (Council Vice Chair)	Mark Hodges	Judy Watkins
Dale Coyner	Keith Lindgren	Steve Witmer
Bob Crouch (Chair Emeritus)	Tom McGrath	Shawn Walker
Captain Richard Denney	Jim Ramsey	

Council Members Absent:

Richard Becker	Sec. Pierce Homer	Sec. John Marshall
Marquita Brooks	Chief Jake Jacocks	Joe Marshall
Charlie Finley	Pam Jewell	Delegate Sam Nixon
Sec. Pat Gottschalk	Senator Phillip Puckett	Patrick Sanders

Guests Present:

Ron Childs, Colonial Harley-Davidson	John Saunders - DMV-VA Highway Safety Office
Diana Boxey, VA Hospitality & Travel Association	Audrey Odum – DMV MC Staff Support
Peter J. Hill, PE CSP – Senior Safety Engineer – Commandant Marine Corps, Safety Division	Matt Martin – DMV Legislative Services
John Waltman – Marine Corps	Mary Kay Land – VEDP
Britt Reed – Richmond Times Dispatch	
Randy Burdette, Director, VA Dept of Aviation	

Welcome Remarks, Introductions and Roll Call:

Chair Rick Richardson started meeting with two announcements:
Governor's Proclamation on May being Motorcycle Safety Awareness Month & DMV's news release.
Ride to work day – June 15.

Chair Rick Richardson welcomed the group and conducted roll call. Quorum was present.



Public Comment:

Guests were asked to identify themselves and public comment was solicited. No public comment was received.

Review of Minutes:

Chair asked for additions/changes to the February 2009 Council Meeting Minutes that were distributed to members. Motion was made, seconded and carried to accept the Minutes as presented.

Committee Reports:

Finance: Ron Childs furnished a financial update for Chair Charlie Finley and indicated that all funds will be combined as the Council has obtained a non-profit status. Steve Witmer arrived later and updated the Council on the "Formation of Corporate Entity to Council" and advised Council that there has to be seven members appointed as to the Financial Committee to be in compliance. The Chair, Finance Chair and Steve are currently assigned. Two members and two non-Council members will be ask to serve. A motion was made to allow the three standing members of this Board to continue moving forward on this subject matter until full Committee reviews and makes recommendations for additional members. Motion approved.

Tourism: Chair Rich Holman discussed the 2010-75th Anniversary of the Blue Ridge Parkway and suggested the Council participate in this celebration. Virginia and North Carolina each have a coordinator assigned to this event. Virginia's contact is Penny Lloyd. Additional information can be found at www.roanokecountyva.gov. deferred comments and passed out information on The Norton Electra, a project that combines old and modern technology on a motorcycle. Using pieces and parts bought mostly over the internet, Brian Richardson designed and built the first all electric, zero emissions motorcycle ever produced in the village of Blue Grass.

Economic Development: No report. Chair Patrick Sanders absent.

Safety: Chair Keith Lindgren mentioned 2007, 2008 and 2009 motorcycle statistics. Keith also discussed the VA Rider Training Programs efforts in offering training for drivers of scooters (50cc +)

Marketing/Communications: Chair Joe Marshall absent. No report. Dale Coyner furnished an overview of Goggles tracking system and showed the outcome of hits to the www.motorcylceva.com site. He requested members to furnish pictures, information on rides and events in order to keep the site updated and refreshed. Two areas that need to be covered are Richmond and the Eastern Shore area.

Vice Chair's Comments: Vice Chair Jim Cannon informed the Council on a new city ordinance in Myrtle Beach limiting motorcycle usage within city limits.

Report from Nominating Committee

Chair Rick Richardson recognized the Nominating Committee, thanked everyone for their support during his term serving as Chair and pointed out three accomplishments for this past year.

- The planning, development and implementation of the "Motorcycle Grand Tour of Virginia".
- Engagement of Virginia Tourism and participation with the Motorcycle Council.
- Restructuring the Council's fiscal status by the creation of a corporate entity.



Bob Crouch, Chair of the Nominating Committee mirrored the Chair's comments and recognized Chuck Talley and Brennan Sheppard for serving as members to this committee. Bob mentioned the formation of the Council, its role and responsibilities and the support of two administrations, Warner and Kaine.

The Committee brought forth the name of Jim Cannon as the candidate for Chair of the Motorcycle Council. A unanimous vote was received.

Melissa Franklin, Chair of the task force for the 2009 Motorcycle Grand Tour of Virginia provided the Council with an update of tour. As of this date, 388 participants have signed up to participate and sponsorship has been a success. Melissa requested more participation from the Council and requested information on events that would allow someone from the Grand Tour Committee to discuss and promote the tour. The kick-off event was held on April 4 at Kings Dominion; registrations for the tour will be accepted until September 1; tour concludes on October 15; all passports must be postmarked by November 1 and a closing event will be held November 15.

Randy Burdette, Director of the Department of Aviation furnished information on various activities they were involved in and mentioned the opportunity for the Motorcycle Council to join in. Also, the events would allow the Grand Tour Committee the opportunity to promote the tour. More information on these events can be found at www.doav.virginia.gov.

Presentation # on "Green" Motorcycle:

Brian Richardson, creator of the Norton Electra was present to furnish the Committee information on the idea and development of the first all electric motorcycle. A project that combines old and new technology and using pieces and parts bought mostly over the internet, Brian has designed and built this electric, zero emissions motorcycle. Mr. Richardson brought his electric bike with him and offered the Committee a demo afterwards.

Old Business:

Shawn Walker advised the Council that the bumper stickers should arrive shortly. Bruce Biondo will be the point of contact for obtaining a supply.

Next Meeting:

August 14, 2009 – Location TBD

Meeting adjourned.