



VIRGINIA IN-STATE POLICY WORKSHOP
NATIONAL GOVERNORS ASSOCIATION POLICY ACADEMY:
REDUCING PRESCRIPTION DRUG ABUSE

The Perimeter Center
9960 Mayland Drive
Henrico, Virginia

March 25, 2013

AGENDA

Objectives: 1) Provide information on effective public education strategies and the disease of addiction to help inform subgroups' efforts to identify key recommendations for reducing prescription drug abuse; 2) Review and refine the recommendations identified by each subgroup; and 3) Develop an action plan for implementing the subgroups' recommendations over the next year.

Subgroup Goals:

- 1. Monitoring:** Promote the appropriate use of controlled substances for legitimate medical purposes and reduce/prevent the misuse, abuse, and diversion of these substances.
- 2. Education:** Develop educational strategies to promote the appropriate use of controlled substances for legitimate medical purposes and to reduce misuse, abuse, and diversion.
- 3. Disposal:** Reduce prescription drug abuse by identifying mechanisms to assist patients and facilities to properly dispose of unwanted/unused medications through methods that are environmentally responsible, convenient, fiscally achievable, and compliant with legal requirements.
- 4. Enforcement:** To strengthen the capacity of law enforcement to reduce prescription drug abuse in Virginia.

8:00 a.m. – 8:30 a.m.

Registration

8:30 a.m. – 8:45 a.m.

Welcome and Introductions

This session will provide an overview of the National Governors Association Policy Academy on Reducing Prescription Drug Abuse and Virginia's participation in the year-long initiative.

Thomas MacLellan, Director, Homeland Security & Public Safety Division,
National Governors Association

8:45 a.m. – 9:15 a.m.

Overview of Progress to Date and Charge for Day

The Virginia team will provide an overview of outcomes from the policy academy meeting in Montgomery, including key challenges to reducing prescription drug abuse that the team identified as well as recommendations for addressing them. They will also review the state's progress to date and identify key objectives for the in-state workshop.

Dr. Dianne Reynolds-Cane, NGA Policy Academy Team Leader, Director, Virginia Department of Health Professions

9:15 a.m. – 10:30 a.m.

Subgroup Reports

The chairs of the four subgroups will report on the progress of their respective subgroups in developing objectives, recommendations, and action items.

Moderator: Arne Owens, Workgroup Chair, Chief Deputy Director, Virginia Department of Health Professions

Disposal: **Deborah DeBiasi, Caroline Juran, Co-Chairs**

Enforcement: **LTC Robert Kemmler, Chair**

Monitoring: **Ralph Orr, Chair**

Training/Education: **Mellie Randall, Chair**

10:30 a.m. – 10:45 a.m.

Break

10:45 a.m. – 12:15 p.m.

Developing the Message

This session will highlight strategies to educate a variety of stakeholder groups on prescription drug abuse and their role in helping to address the problem. It will include targeting messaging strategies for consumers, health care providers, enforcement personnel and policy makers.

Tess Benham, Program Manager, National Safety Council

Sean Clarkin, Executive Vice President and Director of Strategy and Program Development, The Partnership at Drugfree.org

12:15 p.m. – 1:00 p.m.

LUNCH

1:00 p.m. – 1:45 p.m.

What is Diversion, Substance Abuse, and Addiction?

This session will examine diversion, substance abuse, and addiction as they relate to prescription drugs. Participants will come away with a common "dictionary" of definitions, terms, and methods to help them refine subgroup recommendations.

Dr. Mary McMasters, M.D., FASAM

1:45 p.m. – 3:15 p.m.

Breakout Sessions: Key Action Steps for Implementing Recommendations

Participants will identify key action steps toward implementing each recommendation that the team identified.

Disposal: **Deborah DeBiasi, Caroline Juran, Co-Chairs**

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3:15 p.m. – 3:30 p.m.

Break

3:30 p.m. – 4:30 p.m.

Panel Discussion and Q & A

This session will provide an open forum for participants to ask questions of the subgroup chairs, speakers, and NGA staff.

4:30 p.m.

Closing Remarks and Adjourn

Thomas MacLellan, Director, Homeland Security & Public Safety Division,
National Governors Association

Dr. Dianne Reynolds-Cane, **NGA Policy Academy Team Leader**, Director, Virginia
Department of Health Professions