

DRAFT
VIRGINIA BOARD OF HEALTH PROFESSIONS
DEPARTMENT OF HEALTH PROFESSIONS
Education Committee Meeting
December 14, 2010

TIME AND PLACE: The meeting was called to order at 11:00 a.m. on Tuesday, December 14, 2010 at the Department of Health Professions, Perimeter Center, 9960 Mayland Drive, 2nd Floor, Board Room 2, Henrico, VA, 23233

PRESIDING OFFICER: Mary Smith, Chair

MEMBERS PRESENT: Mary Lou Argow
Billie Watson Hughes
Michael Stutts, Ph.D.
John T. Wise, D.V.M.
Mary Smith
Damien Howell

MEMBERS NOT PRESENT: All members were in attendance

STAFF PRESENT: Elizabeth A. Carter, Ph.D., Executive Director for the Board
Justin Crow, Research Assistant
Laura Chapman, Operations Manager
Diane Powers, Director of Communications

OTHERS PRESENT:

QUORUM: With five members present a quorum was established.

AGENDA: No changes or additions were made to the agenda.

PUBLIC COMMENT: There was no public comment.

APPROVAL OF MINUTES: The previous minutes of September 29, 2010 were approved.

EXECUTIVE DIRECTOR'S REPORT: Dr. Carter expressed her excitement that DHP is now back on track with Board Member training which provides new members with consistent core information supplemented by the Board-specific information available through the Board Executive Directors.

Healthcare Workforce Data Center

Dr. Carter advised the Committee of the progress being made by the Healthcare Workforce Data Center. The Department of Health has received a \$1.93 million dollar implementation grant that will be shared with DHP to further the work being done by this agency to gather and workforce data for the professions regulated here.

Scope of Practice

With the growing concern over healthcare shortages in the face of growing demand, policymakers and the public will likely be more closely examining issues that affect capacity, including scope of practice provisions. Given that scope of practice is provided through statute, regulation, and individual board guidance documents, a profession-specific fact sheet that could be readily available for referencing should be beneficial to policymakers and the general public and is in keeping with the Board of Health Professions' statutory duties (ref. §54.1-2510 of the *Code of Virginia*). To help inform scope of practice discussions, such a reference should also provide an overview of the required education and training for each profession. Once a template is developed, the Board could begin to post these fact sheets to the DHP website and distribute as is otherwise requested.

A Motion was made by Ms. Hughes and properly seconded by Ms. Argow for staff to start drafting a template.

COMMITTEE REPORT:

The 2010 Board Member Orientation Convened

Ms. Smith advised the Committee that the 13 health regulatory boards and the Board of Health Professions (BHP) convened the first orientation program in two years for new board members. Some 44 new and returning board members participated in the five hour session. Twelve appointments remain outstanding.

The DHP Healthcare Workforce Data Center Prepared an Ad Hoc Special Report for the Board of Nursing --

Ms. Smith reported that the DHP HWDC provided the Board of Nursing (BON) with *A Comparison of the Virginia Licensed Nursing Workforce Survey and the National Sample Survey of Registered Nurses* for dissemination at the Institute of Medicine (IOM) Future of Nursing implementation webcast. BON served as local co-hosts along with other state nursing leadership organizations to bring together more than 30 people to watch and discuss the broadcast.

DHP 2008 – 2010 Biennial Report was written and will soon be posted online.

Media relations also played a big part in our education and outreach efforts this year. An informal tally shows the Director, Executive Directors and Deputy Directors responded to requests for information from more than 50 state, regional and national news organizations as well as with professional healthcare publications. Of that number, many were news organizations with whom we maintain a regular and reoccurring relationship. Requests for information regarding findings released by the DHP Healthcare Workforce Data Center were among the top news items regarding the work of the agency covered this year.

Four initiatives to educate and inform DHP stakeholders are now in early stages of development.

They include the following items:

- DHP is moving towards the purchase of a portal on the Commonwealth Knowledge Learning Center site where staff and board training will be posted;
- A plan to give a facelift to the home page of the DHP website to improve the currency of content and navigation of the site is being formed;
- An internal speaker's bureau to better leverage the many presentations given annually by DHP staff content experts is being explored; and,
- Message maps regarding fee increases among select boards will be produced to ensure DHP representatives speak with one voice in response to likely constituent questions.

**COMMUNICATIONS DIRECTORS
REPORT:**

- Ms. Powers informed the committee that the APD taped two mock proceedings (i.e., informal conference and formal hearing) that occurred during the New Member Board training. This tape will be edited and added to the Knowledge Centers training section.
- The Board of Nursing is able to better assist the community by being positioned as a "go to" source for hard data.
- The communications audit that was previously discussed is still planned. However, DHP has been unable to find a source that is willing to assist us in this endeavor at little to no cost to the department.
- VITA costs have increased dramatically which has caused several of the Boards to increase fees. Special fee increase message maps will be created for each board affected and the agency overall.

NEW BUSINESS:

There was no new business.

ADJOURNMENT:

The meeting adjourned at 12:00 p.m.

Mary Smith
Committee Chair

Elizabeth A. Carter, Ph.D.
Executive Director for the Board