

## Virginia Energy “One Stop Shop” Community & Industry Strategic Planning Session

*November 8, 2024; 2:00-3:00 pm*

Virtual: [Microsoft Teams](#)

**MATERIALS: Please review the journeys and potential companion resources** ahead of this meeting [here](#).

### AGENDA

- 2:00-2:05 pm: Welcome and Introduction
- 2:05-2:15 pm: Overview of Virginia Energy OSS: Strategic Approach and Target Audience
- 2:15-2:35 pm: Presentation and Validation of Consumer Journeys
- 2:35-2:55 pm: Review Potential Companion Resources/ Outreach Strategies
- 2:55-3:00 pm: Opportunities for Future Collaboration and Closing Remarks

### BACKGROUND

- Virginia Energy is please to invite you to a strategic planning session for the Commonwealth’s “One-Stop-Shop” (OSS) energy marketing, education, and outreach program. This initiative aims to provide consumers and contractors with comprehensive information about energy efficiency, electrification, solar, and EV charging programs available in Virginia.
- Our goal is to create a centralized resource that builds upon existing efforts like Virginia Energy Sense, while addressing the expanding landscape of energy-related programs and incentives in Virginia (e.g., Solar for All, Home Energy Rebates).
- We are currently gathering input from key stakeholders across the Commonwealth. This strategic planning session will help us validate a set of pre-identified consumer and contractor engagement journeys and identify “companion resources” and outreach strategies to support their journey towards energy efficiency, clean energy, and electrification initiatives in your communities.

This meeting is available via Microsoft Teams: [https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_MjYyZTE2YTEtZWY4ZS00MGE0LThlNjltN2U4YjhhOTExNmI1%40thread.v2/0?context=%7b%22Tid%22%3a%22f2b51e4d-40af-4f86-a8d3-09006d5d8ca7%22%2c%22Oid%22%3a%228e0b6304-f3c1-49c8-abd4-7aab7fe63ea2%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjYyZTE2YTEtZWY4ZS00MGE0LThlNjltN2U4YjhhOTExNmI1%40thread.v2/0?context=%7b%22Tid%22%3a%22f2b51e4d-40af-4f86-a8d3-09006d5d8ca7%22%2c%22Oid%22%3a%228e0b6304-f3c1-49c8-abd4-7aab7fe63ea2%22%7d)

For more information, contact Jessica Greene at [jessica.greene@energy.virginia.gov](mailto:jessica.greene@energy.virginia.gov).