

Virginia Coastal Resilience Technical Advisory Committee (TAC) Outreach and Coordination 2024 Q3 Subcommittee Meeting Minutes

Subject	TAC O&C Subcommittee Meeting 2024-Q3	Date	08/14/2024
Chair	Michael Perez (Co-Chair) Deputy Chief Diversity Officer Office of Diversity, Opportunity and Inclusion (ODOI)	Time – START/ADJOURN	1:00pm / 2:49pm
Location	Conference Room 2 Patrick Henry Building 1111 E Broad St Richmond, VA 23219	Scribe	Addie Alexander VCU CPP

Committee Members		
Title [Alternate Title] Organization (Abbreviation)	Name [Alternate Name]	Attended? V = Virtual
Chief Diversity, Opportunity, and Inclusion Officer [Deputy Chief Diversity Officer] Office of Diversity, Opportunity and Inclusion (ODOI)	Martin Brown, Chair [Michael Perez], Co-Chair	[Y]
Executive Director [Deputy Director] George Washington Regional Commission	Charles P. Boyles, II [Kate Gibson]	
Environmental Program Coordinator Nansemond Indian Nation	Cameron Bruce	
Director, Volgenau Virginia Coastal Reserve The Nature Conservancy (TNC)	Jill Bieri	V
District Commander [Deputy Chief, Water Resources Division] U.S. Army Corps of Engineers, Norfolk District (USACE)	Colonel Sonny Avichal [Greggory Williams]	[V]
Director [Chief Deputy Director] Virginia Department of Conservation and Recreation (DCR)	Matt Wells [Andrew Smith]	[V]
Tribal Administrator Upper Mattaponi Indian Tribe (Upper Mattaponi Indian Tribe)	Reggie Tupponce	
Assistant Director Virginia Department of Housing and Community Development (VDHCD)	William Curtis [Lee Hutchinson]	V
Senior Vice President Governmental Relations [Legislative Specialist, Governmental Relations] Virginia Farm Bureau (VAFB)	Martha Moore [Katelyn Rose Jordan]	[Y]

Committee Members		
Title [Alternate Title] Organization (Abbreviation)	Name [Alternate Name]	Attended? V = Virtual
President & CEO Virginia Manufacturers Association (VMA)	Brett Vassey	
Environmental Specialist Virginia Marine Resources Commission (VMRC)	Khadijah Payne	
Director of Environmental Virginia Port Authority (VPA)	Scott Whitehurst	V
Executive Director [Policy Program Director] Wetlands Watch (Wetlands Watch)	Mary-Carson Stiff [Ian Blair]	[Y]

Members of the Public		
Name	Attended? V = Virtual	Speak During Public Comments?
Anna Salzberg	V	
M. Moore	V	
Grace Rogers	V	

TAC Staff and Consultants		
Name	Title (Organization Abbreviation)	Attended? V = Virtual
Carolyn Heaps-Pecaro	Resilience Planning Program Coordinator, DCR	Y
Arthur Kay	Lead Mapping & Data Analyst, DCR	Y
Wheeler Wood	Consultant, VCU Center for Public Policy (CPP)	Y
Karyn Reid	DCR	V
Lucas Manweiler	DEQ	Y
Ellie Plisko	DCR/VCU Wilder Fellow	Y
Linda Warren	Launch! Consulting	Y
Cece Atkinson	Launch! Consulting	V
Rebekah Cazares	Launch! Consulting	Y
Sidney Huffman	Launch! Consulting	V
Sarah Girard	Launch! Consulting	Y

Reference Links	
Item	Link
Meeting Agenda	https://www.dcr.virginia.gov/crmp/meeting/document/20240808-tac-outreach-coordination-subcommittee-agenda.pdf

Meeting Handouts/Presentation Slides	https://www.dcr.virginia.gov/crmp/meeting/document/meeting-handouts-oc-2024q3.pdf
Video Recording of the Meeting	https://youtu.be/OjKXe1h64e8

Agenda Item	Minutes
<p>1. Call to Order, Roll Call, Introductions, adoption of agenda and minutes</p>	<p>Michael Perez (co-chair) called the meeting to order at 1pm. Wheeler Wood (CPP) called roll. Ian Blair (Wetlands Watch) moved and Scott Whitehurst (VPA) seconded to adopt the agenda. Ian moved to adopt the minutes and Scott seconded.</p>
<p>2. Old Business – Outreach and Engagement Strategy Updates</p>	<p>Carolyn Heaps-Pecaro (DCR) shared the staff update. She reviewed the purpose of the CRMP, which is to provide a unified baseline analysis of threats of increasing flooding, and identify opportunities and solutions, primarily through an inventory of key projects and initiatives across Virginia.</p> <p>This subcommittee’s objectives are to inform and support outreach and engagement for the CRMP, strengthen relationships with key stakeholder, and develop recommendations for future planning.</p> <p>This is the second-to-last meeting of this subcommittee. The last meeting in early October will involve voting on final recommendations.</p> <p>Outreach and engagement update:</p> <ul style="list-style-type: none"> ● DCR conducted meetings with local governments since the last subcommittee meeting. Turnout and engagement was high. A key benefit was the opportunity to identify more projects and initiatives to include in the web explorer inventory. ● DCR is making progress on completing items 9-12, planning for private sector and facilities owners meetings for October. ● Community meetings: <ul style="list-style-type: none"> ○ 4 meetings (Tappahannock, South Richmond, Chesterfield, Warsaw, and Chesapeake) from 6-8 in communities that we’ve selected because of their social vulnerability, flood risk, and community interest ○ Regional and local government staff have been invited to participate, and DCR will be reaching out to organizations, institutions, etc. to come to the events. ● Public webinars <ul style="list-style-type: none"> ○ Two virtual meetings to update people on the status of the planning process scheduled for September.

<p>3. Old Business</p>	<p>Recommendations Development</p> <ul style="list-style-type: none">● DCR did a survey to get feedback on ideas from the last meeting to refine the list to top priorities. This subcommittee had 11 recommendations emerge from the survey.● The recommendations should speak to actions to take within the next 1-4 years (before the next plan is updated) or should advise the planning process for DCR when they revise the plan again in 5 years.● recommendations will include: action, actors, and bullets explaining what the recommendations mean● All ideas will be included in the Appendix, even those that were already consolidated/ deprioritized as of this meeting.● DCR suggests that the subcommittee use the following criteria to prioritize recommendations:<ul style="list-style-type: none">○ alignment with the purpose of the CRMP○ alignment with CRMP principles (included on the “recommendations development” slide)○ impact, urgency, and feasibility <p>DCR will establish the Flood Resilience Advisory Committee, which will advise DCR on the creation of the Food Protection Master Plan, which is due in December 2025</p> <p>Linda Warren (Launch!) shared the purpose of the next section, which is to take the current 11 recommendations and consolidate them down to 5. This conversation is not about wordsmithing, but rather consolidating concepts and ensuring that the priority concepts are moving forward.</p> <p>Linda explained the process for reviewing, revising, and prioritizing recommendations for the remainder of the meeting. Subcommittee members were invited to visit stations – in person or virtually – to consolidate, prioritize, identify responsible parties, and provide further recommendation descriptions. Handouts were provided which summarized the top 11 recommendations being displayed at each station. It was explained that the recommendations were grouped by staff based on their perceived similarities.</p> <p>Following the station activity, the group participated in a report-out and discussion on the recommendations. Key topics from the discussion included:</p> <ul style="list-style-type: none">● The group agreed that 7, “provide a consistent message,” should be an overarching part of all recommendations; however, it must be a recommendation if it is to be considered. The group discussed alternative language “provide consistent messaging” that multiple members agreed with.● The group discussed combining recommendations, including 1, 8, and 10 and 2, 3, and 8. To combine 1, 8, and 10: “Create and advertise an inventory of resources for localities including a comprehensive list of available funding (state and federal), CRMP data and webinars, allowing for increased coordination with localities.”
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	<ul style="list-style-type: none">○ The group discussed whether 1 should be a separate recommendation given its overall importance, or perhaps combined with 6 to relate to making the funding case to legislators.○ The group acknowledged that there are other kinds of funding than state and federal that should be considered, such as local, and private funding sources.○ The group discussed the intention of recommendations 1 and 6, including:<ul style="list-style-type: none">■ Recommendation 1 should speak to state agency actions, in addition to state providing information to others■ Recommendation 1 is important and should be prioritized/emphasized.■ Combinations of multiple recommendations should not result in the loss of elements of the original recommendation.● Discussion occurred regarding combining recommendations 2, 3, 4, and 5, including the intent behind each recommendation.<ul style="list-style-type: none">○ A driving concept is to support local government. 5 is about capacity constraints, 4 is about leveraging local and regional resilience champions, and 2 is about the need to coordinate with local governments.○ The purpose of recommendation 2 is to show the value of the materials created for the plan. By combining this with the other recommendations, this purpose would be lost.○ While 3 is about DCR building a strategy, 2 is about implementation with local governments.○ Recommendation 5 speaks to capacity constraints and is an outlier. Understanding capacity could be a precursor to strategy development.● The group discussed combining 2, 7, 9 and 11.<ul style="list-style-type: none">○ 2, 9 and 11 could be combined if socially vulnerable communities could be weighted the same as people facing the strongest hazards. 2 could be changed to include both.● Recommendation 6 is related to making the funding case to state legislators using project prioritization and project readiness <p>The final agreed upon list of five recommendations to continue to the Q4 Subcommittee meeting was:</p> <ul style="list-style-type: none">● (#1) D.1.2.a: Given budget constraints, identify a comprehensive list of available funding (state, federal) opportunities to support plan initiatives.● (#6) C.2.2.b: Make the funding case to state legislators using project prioritization and project readiness.● (#8) D.1.4.a: Hold webinars/demonstrations of tools available with interested local governments and stakeholders to increase visibility of what we have that others can use. Make simplified and short tutorials for people to learn in their free time; and (#10) Provide support to localities on
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	<p>developing locally specific weighting for prioritization of projects utilizing CRMP data.</p> <ul style="list-style-type: none"> • (#3) D.1.1.c: Determine a strategy for how to get local governments and stakeholders interested; (#4) A.4.1.a: What is the Clarify a role of for local/regional/state agencies in supporting to support local/regional resilience champions; and (#5) D.1.3.a: What is the Clarify a role of for local/regional/state agencies in supporting to support local/regional resilience champions. • (#2) D.1.1.b: Show value of the plan to stakeholders by increasing Increase coordination with local government departments to pinpoint areas of flooding complaints, then target those areas with increased coordination (by getting into the communities with informative town hall meetings, etc.) to show value of the plan; (#7) D.3.4.b: Provide consistent messaging; (#9) D.1.3.c: Define issues and explain how they impact underserved communities; (#11) D.3.2.b: Identify highest at-risk populations specifically for Virginia and curate outreach initiatives for those needs (e.g., elderly in retirement, men aged 15-30, etc., whoever is assessed to be at the most risk for flood hazard). <p>It will be easier to know if this works once the group has seen language that combines these ideas.</p> <p>Linda asked what the easiest way is to get draft wording before the Q4 meeting. The group suggested that the workgroup members be given a week to send their thoughts before DCR makes a first draft.</p> <p>Linda said that Launch! will share the results of this meeting with everyone, and then members will have a week to provide feedback and suggestions before DCR and Launch! will create a draft of the top 5 recommendations.</p>
4. New Business	None
5. Public Comment	None
6. Action Items, Scheduling	<ul style="list-style-type: none"> • Next steps: <ul style="list-style-type: none"> ○ the full TAC meeting is coming up on September 18, 10-1, where all subcommittees will share their recommendations ○ the subcommittee will meet again on October 3rd, wordsmith, and vote on recommendations ○ Then the final TAC meeting will happen on November 13, 10-2 ○ The plan will be released by December 31, 2024
7. Adjourn	Michael adjourned the meeting at 2:49

The purpose of these minutes is to record and preserve, to the best of our ability, the major contributors and general topics covered during this meeting. Verbatim transcription is not the intent of this document. If you have any questions, please contact flood.resilience@dcr.virginia.gov