

The Family and Children's Trust Fund (FACT) Board of Trustees
Minutes of the Meeting – December 6, 2003
APPROVED March 21, 2003

Members Attending

Linda D'Orazio
Melissa A. Dickert
Hon. Robert P. Hanrahan, Past Chairman
David H. Hewes, Chairman
John E. Littel, Vice-Chairman
Ronald E. Jerro
Dianne Reynolds-Cane, M.D., Secretary
Cathleen Newbanks, Designate/Commissioner Jones

Members Absent

Karl J. Cureton

Also present: Nan McKenney, FACT Executive Director
Jane Brown, Director, Division of Community Programs, Department of Social Services
Greer Saunders, Assistant Attorney General

The regular meeting of the Family and Children's Trust Fund (FACT) Board of Trustees was held Friday, December 6, 2002 at the Department of Social Services, 730 East Broad Street, Lower Level #1 Conference Room, Richmond, Virginia.

Call to Order

David Hewes, Chairman, called the meeting to order at 10:45 A.M.

Introduction of Guests

Mr. Hewes welcomed Cathleen Newbanks, Director of the Division of Family Services who is attending the meeting as Commissioner Jones' delegate. Mr. Hewes recognized Assistant Attorney General Greer Saunders and Jane Brown, Director of the Division of Community Programs.

Adoption of the Agenda

ON MOTION DULY MADE (Mr. Littel) and seconded (Dr. Cane), moved to adopt the agenda as presented. Motion carried with all in favor.

Approval of the Minutes

ON MOTION DULY MADE (Ms. D'Orazio) and seconded (Ms. Dickert), moved to approve the minutes of the September 20, 2002 FACT Board Meeting as submitted. Motion carried with all in favor.

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Treasurer's Report

Nan McKenney presented the Treasurer's Report through October 31, 2002. Additional reports will be available to the Board at the next meeting. Details of each project expenditure are available upon request.

Ms. Brown answered a question from the Board about the Department's administrative support for FACT, which is \$50,000 in FY 2003.

ON MOTION DULY MADE (Mr. Littel) and seconded (Ms. D'Orazio), moved to accept the Treasurer's Report for October 31, 2002 as presented. Motion carried with all in favor.

Chairman's Report

Mr. Hewes shared with the Board the plans for a press conference to announce the Child Abuse Reporting Video. The press event will be held December 18, 2002 at 2:00 P.M. at the State Capitol. The Office of the Attorney General is coordinating the press conference.

Attorney General Kilgore will make remarks about the video as a training tool for mandated reporters of suspected child abuse and neglect. The Secretary of Health and Human Resources, Jane Woods, will attend and make remarks. Mr. Hewes will present a framed FACT poster, "Peace on Earth..." to the Attorney General and Secretary Woods.

All organizations collaborating on this project will be invited. This includes Department of Social Services, Young Lawyers Division of the Virginia Bar Association, City of Richmond Commonwealth Attorney's Office, and the Office of the Attorney General. Other invited guests will include the video producer, Eric Futterman, and all participants in the video.

This includes Dr. Robin Foster, Medical College of Virginia, Henrico County Child Protective Services staff, and staff and children at All Saints Catholic School and the Rainbow Station Day Care Center.

Mr. Hewes announced the appointments of five new board members to succeed former FACT Board members whose terms had expired. New board members include Frank E. Azeke, Judith B. Bailey, David R. Boehm, Michael Breeden, and Aida Lupe Rivadeneira. He has sent welcome letters to all new board members.

In addition, Mr. Hewes advised the board of two additional resignations, Brad Adams and Barbara Shifflett Fridley. Mr. Adams has moved out of state and Ms. Fridley resigned for personal reasons.

Mr. Hewes commented that the Governor was aware of the additional vacancies and hoped they would be filled in advance of the planned new board member orientation.

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The orientation is scheduled for March 20, 2003 at 1:30 PM at the Department of Social Services. Mr. Hewes and Ms. McKenney will take the lead in developing the orientation agenda. Mr. Littel offered to assist in the orientation and Mr. Hewes invited all board members to participate as time allowed. The regular business meeting of the Board is scheduled for March 21, 2003.

Old Business

Request for Proposals

Mr. Littel discussed the current Request for Proposals issued by FACT since the September 2002 meeting. He reviewed the three areas approved for funding: \$100,000 for local services; \$15,000 for local technology services; and \$50,000 for community collaboration.

The current Request for Proposals includes only the local services and technology services.

Mr. Littel suggested the Board postpone issuing a Request for Proposals to public agencies for community collaboration to prevent or treat family violence in order to further define the scope of services and determine if more funding for this effort is needed.

The board discussed this deferment and agreed with Mr. Littel. The Executive Committee will work to define the scope of services and necessary funding and return to the Board with recommendations.

Given the apparent need in local communities for funds to support family violence programs, Mr. Littel asked the board to transfer the \$50,000 approved by the FACT Board for community collaboration, to local services and that any left over technology funds be used to fund local services proposals. The board will complete the proposal evaluation process at the conclusion of the business meeting.

Mr. Littel supported his request by reviewing the number of proposals received. Requests for funding far exceed the amount set aside by the board for this effort.

ON MOTION DULY MADE (Mr. Littel) and seconded (Ms. Dickert), moved to award approximately \$165,000 for local services and technology proposals responding to FACT's Request for Proposals. Motion carried with all in favor.

Marketing and Technology

Mr. Littel asked if the criteria for posting information on FACT's Website had been developed. Mr. Cureton was tasked to develop guidelines for requests to post information on FACT's website at the September 2002 meeting. In Mr. Cureton's absence, Ms. McKenney will follow up with him on the status of this effort.

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Additional discussion continued about the website and the next phase of its development. Mr. Cureton will be asked to present a written report at the next meeting regarding the next phase of technology and marketing recommendations.

Executive Director's Report

Nan McKenney distributed her report dated December 6, 2002 to the Board. It includes:

KIDS FIRST and SafeKids License Plates: The Department of Motor Vehicles (DMV) has issued 6,292 KIDS FIRST license plates since September 4, 2001. For FY 2003, DMV has issued or renewed 3,000 KIDS FIRST and 1,325 SafeKids license plates since July 1, 2002.

License Plate Revenue includes Safekids Coalition and KIDS FIRST License plates: FY 2003 revenues to date are for SafeKids plates are \$9,938 and for KIDS FIRST plates are \$44,400.

DMV transfers the revenue from these license plates in the quarter following the end of the state fiscal year. 2003 revenue is on pace to exceed \$100,000 for this fiscal year and would be deposited in FACT's Treasury Account in October 2003.

Institute for Youth Development (IYD) Contract: The calendar contest awards ceremony was held in Richmond October 14, 2002. Many winners and their families attended. FACT was recognized in the program as a major supporter of the event and I participated in the awards ceremony with Shepherd Smith, Executive Director.

The final community forums supported by the FACT contract were held December 4, 2002 in Petersburg and December 5, 2002 in Isle of Wight. A final report from the Institute for Youth Development will be available in March 2003.

Ms. Brown provided additional information to the Board about the Institute for Youth Development in response to several questions. The Department of Social Services provides Temporary Assistance to Needy Families (TANF) funding to the Virginia Department of Health for family preservation programs such as the Right Choices for Youth Initiative. This initiative, which is coordinated with the Institute for Youth Development, focuses on a decrease in youth participation in alcohol, drugs, tobacco, sex, and violence. The Department of Health has dedicated \$331,000 of the funds they receive to Right Choices for Youth.

Statewide Public Awareness Campaign Against Violence (SPAC): 5,000 "Together Against Violence" packets have been printed. Nearly 3,000 local community programs have received them. More than 100 copies of the large size poster, "Peace on Earth..." have been ordered by local communities. The packet contents will be available on the FACT website.

2003 Power of Prevention Conference Planning Committee: This conference has been cancelled due to budget concerns and issues.

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New Business

Mr. Hanrahan recommended the FACT Board contact Bill McGinly to discuss possible direct mail marketing for increasing FACT revenues and to increase public awareness of FACT as an organization that raises and distributes funds for family violence prevention and treatment. Dr. McGinly recently facilitated the Board's Strategic Plan development. Mr. Littel commented that direct mail for FACT would need to target specific groups. More discussion among the board resulted in Mr. Hewes asking Ms. McKenney to contact Dr. McGinly for more information.

Mr. Littel asked Ms. Newbanks, Ms. Brown and Ms. Saunders to share information from their respective programs that might be of interest to the Family and Children's Trust Fund.

Ms. Newbanks discussed the Department's efforts to increase awareness about family services and issues. The Year of the Child is one such project. Developing strategies to reduce child abandonment is one example of these efforts. Ms. Newbanks also reminded the board that the Federal Child Welfare Review would be conducted in July 2003. The board is represented by Ms. McKenney on the Statewide Stakeholder's Committee and has received the information folder about the review plans and process. Mr. Littel asked for statistical information about family violence in Virginia.

Ms. Brown discussed the Faith-Based and Community Collaboration Project. Virginia's Faith-Based and Community Initiative has been awarded a \$1.28 million federal grant from the Department of Labor to enhance participation of community and faith-based organizations in workforce development in the state. Funding will be used to expand the partnerships between grass-roots organizations and state One-Stop Centers to strengthen the job search, job placement, job training, and job readiness services available across Virginia. As part of the initiative, ten community collaboration conferences will be held throughout the state to help strengthen collaboration among public agencies and grass-roots organizations in workforce development at the local level. Ms. Brown offered the Family and Children's Trust Fund an opportunity to have information on Family Violence Prevention and FACT activities included in the materials that will be provided to conference participants.

Ms. Saunders briefly reported on potential legislation affecting family violence prevention for the 2003 General Assembly.

Board Member Items

No board member items were brought forward.

Executive Session

There was no executive session needed.

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Next FACT Board of Trustees Meeting

The next FACT Board meeting will be held Friday, March 21, 2003 in Richmond, Virginia at the Department of Social Services. On March 20, 2003, an orientation will be held for new FACT Board members.

The remaining FACT Board meetings for 2003 were set as follows: June 20, 2003; September 19, 2003; and December 5, 2003.

ON MOTION DULY MADE (Mr. Jerro) and seconded (Ms. D'Orazio), moved to adjourn the meeting. Motion carried with all in favor.

The Chairman adjourned the meeting at 12:15 P.M.

Respectfully submitted,

Dianne Reynolds-Cane, M.D.
Secretary

Prepared by:
Nan McKenney
Executive Director