

**Meeting of the
Board of Medical Assistance Services
600 East Broad Street, Suite 1300
Richmond, Virginia**

September 9, 2008

Minutes

Present:

Monroe E. Harris, Jr., D.M.D.
(Vice Chair)
Patsy Ann Hobson
Manikoth G. Kurup, M.D.
William L. Murray, Ph.D.
Robert D. Voogt, Ph.D. (Chair)
Michael Walker

By phone:

David Sylvester

Absent:

Phyllis L. Cothran
Kay C. Horney
Barbara H. Klear
1 vacant position

DMAS Staff:

Cynthia B. Jones, Chief Deputy Director
Elizabeth McDonald, Legal Counsel
Craig Markva, Manager, Office of Communications &
Legislative Affairs
Nancy Malczewski, Public Information Officer, Office of
Communications & Legislative Affairs
Mamie White, Public Relations Specialist, Office of
Communications & Legislative Affairs

Speakers:

Patrick W. Finnerty, Director
Rebecca Mendoza, Director, Maternal & Child Health Division
Terry Smith, Director, Long-Term Care Division

Guests:

Mike Tweedy, DPB
James Pickral, Troutman Sanders
R.J. Gilson, ACS
Hobart Harvey, Virginia Health Care Association
Jennifer L. Gobble, Special Legal Counsel

Call to Order

Dr. Robert D. Voogt, Chairman of the Board, called the meeting to order at 10:06 a.m. after a quorum was met.

Dr. Voogt acknowledged and thanked Sentara and Optima Health Plan, as well as Riverside PACE, for hosting the Board and allowing the members to visit their facilities. Dr. Voogt stated that if Board members had programs in their areas that the Board would benefit from visiting, they should let Pat Finnerty know.

He commented that there has not been a replacement for former Board member, Rose Chu. However, we expect to receive word from the Secretary of the Commonwealth on her replacement.

The Board is required by the Code of Virginia to submit a biennial report. Staff are preparing the report and a draft will be forwarded to members in November for their review. He urged members to submit comments on it. Staff will then finalize the report and submit it to the General Assembly.

Lastly, Dr. Voogt mentioned that the next Board meeting has been scheduled for December 9, 2008.

Approval of Minutes from July 29, 2008 Meeting

Dr. Voogt asked that the Board review and make a motion to approve the Minutes from the July 29, 2008 meeting. Dr. Harris made the motion to accept the Minutes and Dr. Murray seconded. The vote was **6-yes (Harris, Hobson, Kurup, Murray, Walker and Voogt); 0-no. (Because of state “open meeting laws,” the vote of anyone participating by phone could not be counted.)** He then asked the Board members, DMAS staff and guests to introduce themselves.

FAMIS Teen Outreach Program

Ms. Rebecca Mendoza, Director of Maternal and Child Health, gave a detailed overview of a recent campaign to increase the enrollment of teens into FAMIS. As research shows that teens are much more likely to be uninsured than younger children and are much harder to reach, a specific campaign was developed. The campaign utilizes graphics, a new logo, marketing materials, and other “teen-oriented” items to get the word out that “teenagers need to take care of their health.” One of the campaign events was sponsorship of the Virginia High School League Basketball Championships which were televised on Fox TV statewide. There were questions for Ms. Mendoza and discussion by the Board.

Medicaid & Long-Term Care Reforms

Mr. Finnerty reviewed recent Medicaid reform and long-term care initiatives which had recently been shared with the Joint Commission on Health Care. Some of the long-term care initiatives highlighted were: treatment of life estates in Medicaid; long-term care partnership programs; the integration of acute and long-term care services; the Program for All-inclusive Care for the Elderly (PACE); the Virginia Acute and Long-Term Care Program (VALTC); and, the Money Follows the Person (MFP) program.

Mr. Finnerty then briefly explained the development and implementation of the specialty drug program, and the process in place for developing a chronic care management program. He noted that Virginia is the first state to offer disease management services to participants receiving long-term care services through one of seven home and community-based waivers. He concluded

with brief comments on a study being conducted on Enhanced Benefit Accounts (EBA), and the Medicaid Works program.

Brain Injury Waiver

Ms. Terry Smith, Director of the DMAS Long-Term Care Division, discussed the findings of a 2006 Joint Legislative Audit & Review Commission (JLARC) report on access to community-based brain injury services in Virginia, and the status of individuals affected by brain injury currently being served by the Medicaid program.

Ms. Smith discussed recent efforts by the Department and several other agencies and organizations to develop a Medicaid brain injury waiver program for consideration by the Governor and General Assembly. An Advisory Committee, consisting of representatives from the Office of the Secretary of Health and Human Resources, the Department of Rehabilitative Services, the Brain Injury Association of Virginia, and staff from the Department of Medical Assistance Services, has worked on a proposal that would adequately address the needs of persons with brain injury in Virginia. This committee concluded that there is a need for developing a separate Medicaid brain injury waiver in Virginia. Ms. Smith reviewed the Committee's preliminary suggestions of how "brain injury" would be defined, the services to be provided to waiver recipients, the enrollment process, and eligibility criteria. Now that a proposed framework for the waiver has been developed, the Committee will now begin to develop estimates of the cost of the program.

OLD BUSINESS

Regulatory Activity Summary

The Regulatory Activity Summary is included in the Members' books to review at their convenience.

New Business

None.

Adjournment

Having no other business, Dr. Murray motioned to adjourn the meeting, and Dr. Kurup seconded. The vote was **6 yes (Harris, Hobson, Kurup, Murray, Walker, and Voogt); 0-no.** Dr. Voogt thanked everyone and adjourned the meeting at 11:45 a.m.