

DRAFT MINUTES
Milk Commission Meeting
Virginia Department of Forestry, Charlottesville, Va
June 16, 2016

Minutes of the meeting of the Milk Commission, held at the Virginia Department of Forestry located at 900 Natural Resource Drive, Charlottesville, VA 22903.

THE COMMISSION:

Present: Kenneth Smith, Chairperson; John Swanson, Commissioner; Patrick Crawford, Commissioner; Bruce E. Mayer; Commissioner; Crafton Wilkes, Administrator; Jessica Roberts, Auditor II.

Absent: Gerald Heatwole, Commissioner; Kate Blair Farmer, Commissioner; Robb Watters, Commissioner;

Board members called the meeting to order at 1:30 P.M.

Kenneth Smith asked for a motion to accept the minutes from the previous two meetings. Crafton Wilkes reminded the board that the minutes for the last two meetings were tabled due to personnel issues in the office, which delayed the completion of the final minutes. The minutes from the December 2015 and February 2016 meetings were passed around to board members for review. On the motion to approve the December 2015 minutes as presented, John Swanson so moved and Bruce E. Mayer seconded the motion. On the motion to approve the February 2016 minutes as presented, John Swanson so moved and Bruce E. Mayer seconded the motion.

The Administrator gave a review of Class I and Class II sales and production. There was a brief discussion on the effect of feed prices being up, as well as the current milk supply in China and its effect on the dairy industry in the United States.

The Administrator presented a request for a distributor license for the online retailer Jet.com. As the popularity of online retailers selling milk in the state of Virginia is becoming more apparent, members discussed the consequences of licensing these companies as a distributor rather than a retailer. Concerns included the Commission's ability to accurately track fluid milk sales from such retailers, the amount of sensitive information that the Commission could potentially be privy to, and the need to revise the regulations to include an additional license category. The current applicant has agreed to comply with the Rules and Regulations of the Commission, and report Virginia milk sales to the commission through a monthly report. Through a motion so moved by Bruce E. Mayer and seconded by Patrick Crawford, the board denied the application, keeping jet.com as a retailer and not a distributor.

The meeting opened for public comment. There was no public comment.

The next Commission meeting date was scheduled for September 21, 2016 at 1:30 p.m., at the Virginia Department of Forestry in Charlottesville, VA 22903.

<u>License Number</u>	<u>License Type</u>	<u>Distributor</u>	<u>Company Representative</u>	<u>Market</u>	<u>Approve/Deny</u>
--	NPGD	Jet.com	Stephanie Brensilver	All	Deny

Chairperson

Administrator