

BOARD FOR BARBERS & COSMETOLOGY

ESTHETICS REGULATIONS WORKSHOP MINUTES

The Esthetics Regulations Workshop was held on February 16, 2006 at the Department of Professional and Occupational Regulations 3600 West Broad Street, 5th Floor, Conference Room 5W, Richmond, Virginia.

The following board members were present:

L. Saphonia Gee
Laura A. Todd

DPOR staff present for all or part of the meeting:

William H. Ferguson, Executive Director
Zelda W. Dugger, Board Administrator
Rashaun K. Minor, Administrative Assistant

Mr. Ferguson called the workshop to order at 9:15 a.m.

Call to Order

Mr. Ferguson asked if there was any public comment.

Public Comment

Gloria Rose, of Midlothian, Virginia submitted her comments and recommendations in writing.

Celia Hines, of Charlottesville, Virginia, and owner American Spirit Institute stated that there is a need for teachers in the field esthetics. Ms. Hines suggested that Board consider a 600 hour licensure program; 300 hours for basic study and an additional 300 hours for advanced study. Ms. Hines stated that American Spirit Institute currently has these required hours for their students and feels confident that these are acceptable hours for training professionals in the field of esthetics. Ms. Hines suggested the use of the Milady's standard textbook for an outline text for the basic 300 hour course of study. Ms. Hines also submitted in writing recommended course of study for both the basic and advance study of esthetics. Ms. Hines stated to require a 600 or 1200 hours course of study for esthetics would be extreme and a financial burden to students and an opportunity for students to be taken advantage.

Vernell Strecker, of Vienna, Virginia stated that those estheticians practicing in a medical setting also need to be regulated and the

proposed definition of Master Esthetician does not include the job tasks of those estheticians working in a doctor's office. Ms. Strecker recommended offering a 150 hours post graduate course and require continuing education, a minimum of 40 hours for this advanced level. Secondly, Ms. Strecker recommended a separate licensure for make-up artistry, stating it has been an unsafe practice for many years. Ms. Strecker suggested that it should be an option for schools to be accredited and not required and there should not be an apprenticeship program for esthetics. Ms. Strecker submitted additional recommendations in writing.

Cathy Embrey, of Stephens City, VA stated she had concerns on "reasonable training" indicating students would fall prey to "cash cow schools"; the vast majority of those entering this field are women, middle age women, and single moms trying to support their families. Ms. Embrey stated that reasonable training can be achieved with 150 hours to 300 hours and that training is available at a local community college. Ms. Embrey stated schools are offering 600 hour courses assuming that this is requirement from the Board; esthetics is not just a spa and resort business. Ms. Embrey also stated that schools should not allow one vendor to provide training; there should be a minimum of three product lines for training. Ms. Embrey recommended that sometime in the future the Board consider combing the professions into one perhaps a Body-Care license.

Sharon Gerlach, of Vienna, VA stated her school, The International Dermal Institute based in Virginia has 19 schools including locations international, focus more on the advance practice of esthetics and teach a generic post graduate education. Ms. Gerlach stated she is in support of requiring a 600 hour basic esthetics course.

Laura West, of Vienna, VA stated she supports requiring a 600 hour esthetics program to ensure all areas of study are fully covered and supports continuing education in the industry. Ms. West also requested that The International Dermal Institute school be approved for post-graduate work for the master esthetician tier.

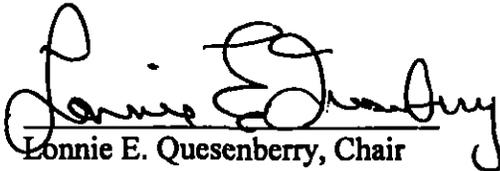
Pam McAllister, of Chesterfield, VA stated she wanted to make three points: (1) In most cases half of the training is lecture and the other half is hands on training about 150 hours; some training done for monetary and 600 hours is exceptional; (2) Limited access, some Internet training should be accepted; and (3) Exams should be based on national recognized entities such as the Milady text books and not created by board members or board members' test.

American Spirit Institute stated she is in support of a 300 hour basic level course for esthetics and an additional 300 hour course for an advanced level course; this course of study is currently working well with in the school and students are offered jobs before they graduate. Ms. Harrison stated funding is limited and 1200 hours is excessive. Ms. Harrison is in opposition of a 1200 hour program stating the hours are extreme and would be taking advantage of students financially.

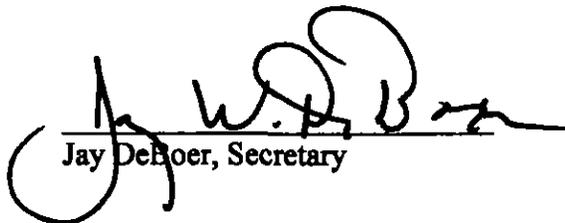
Christine Gordon, of Arlington, VA and owner of Graham Webb Academy stated she is in support of a 600 hour course for the basic level and an additional 600 hours for the advanced level. Ms. Gordon stated the Master level is an additional course of study and is not a requirement and it is a more technical modality. Ms. Gordon stated that in general most other states require a 600 hour training program for licensure as an esthetician. Ms. Gordon is also in support of schools accepting hours from Community Colleges and distance education. Ms. Gordon stated financial aid is available to students that attend accredited schools. Ms. Gordon stated that schools who require less hours does not necessarily mean that the school has low tuition cost.

Mr. Ferguson thanked the participates for their attendance, comments, and suggestions, there being no further comments to be brought before the workshop, Mr. Ferguson declared the workshop adjourned at 12:15pm.

Adjourn



Lonnie E. Quesenberry, Chair



Jay DeBoer, Secretary

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